

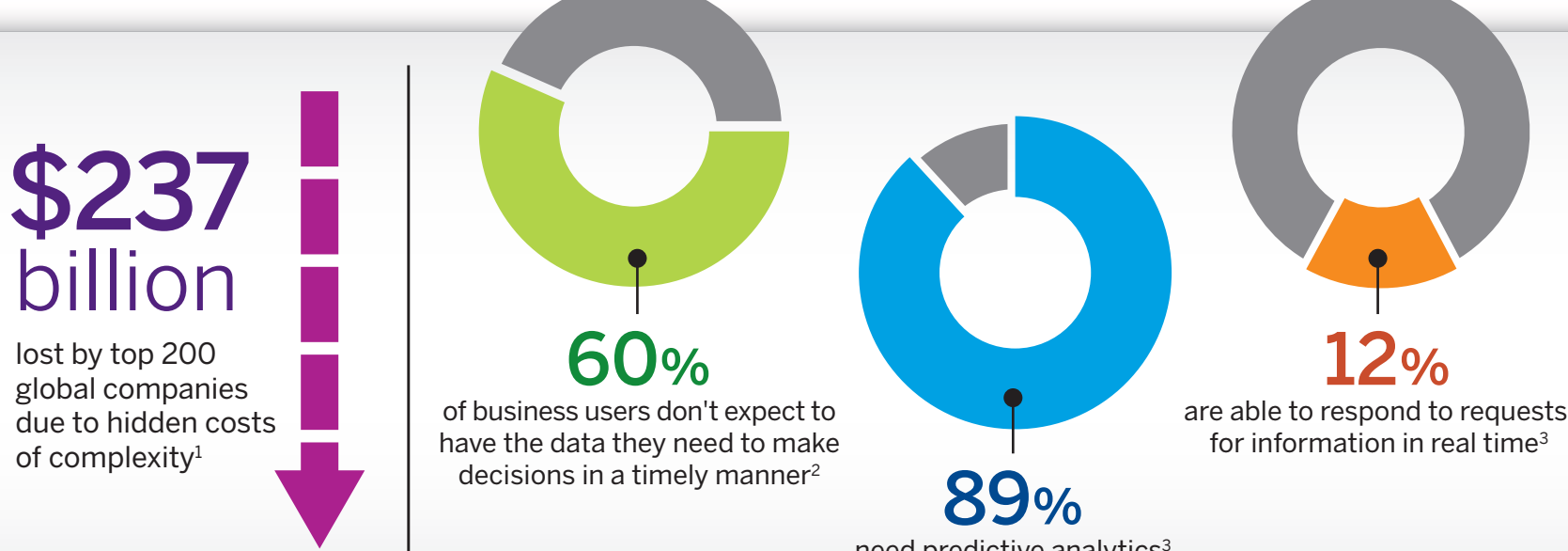
REIMAGINE

YOUR BUSINESS

Businesses today live in a digital and networked economy defined by real time business interactions, fast adoption of new technologies like Internet of Things and rapid changes in market conditions

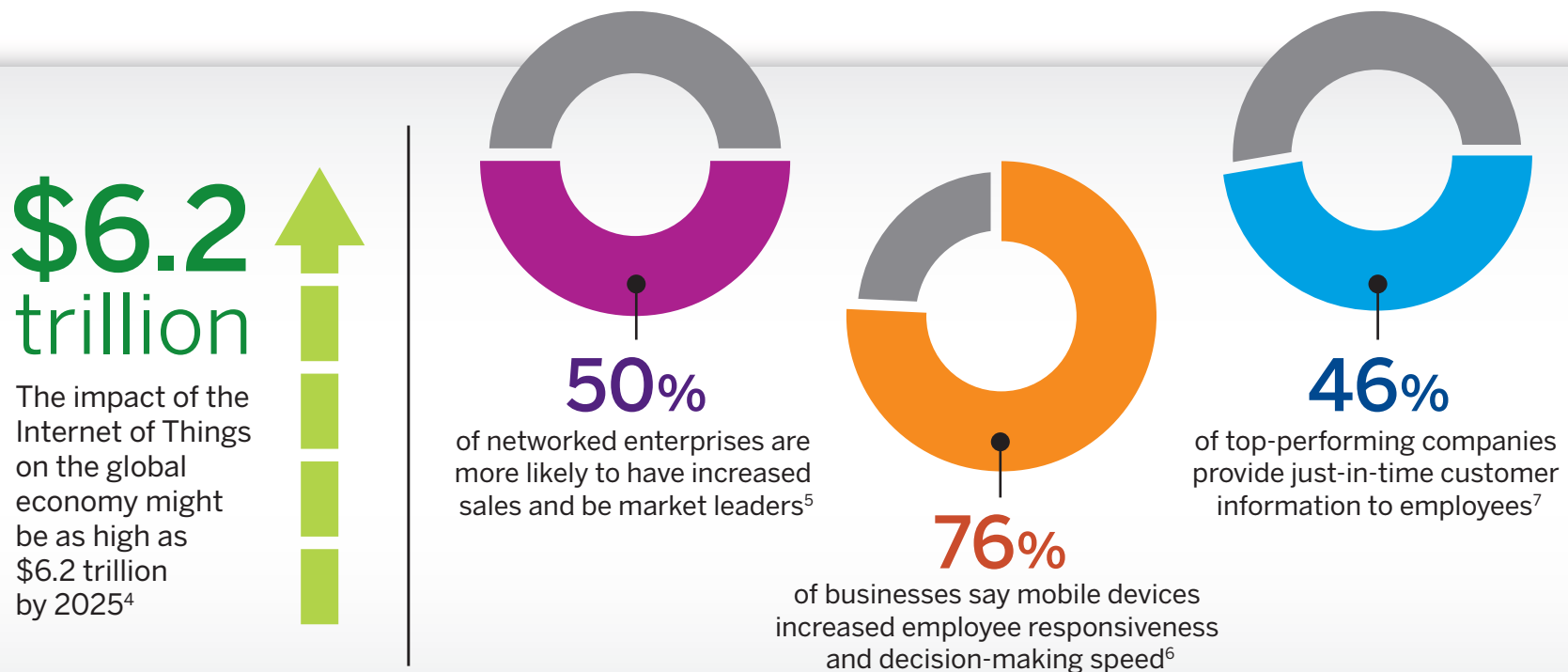
THE CHALLENGE

Complexity and **lack of access to real time information** stands in the way



THE OPPORTUNITY

Enterprises that can **adapt quickly** and **reinvent their business** will lead and thrive in this new world



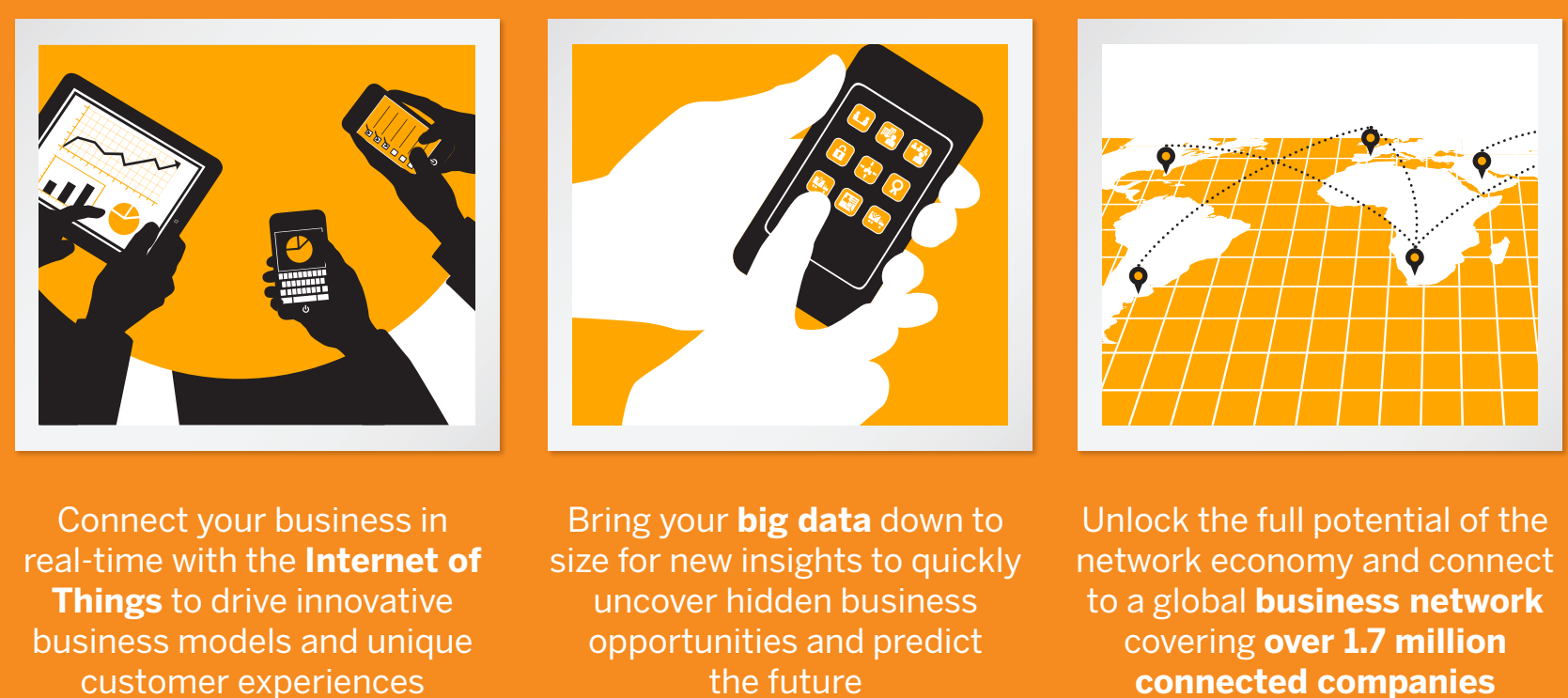
INTRODUCING

NEW!

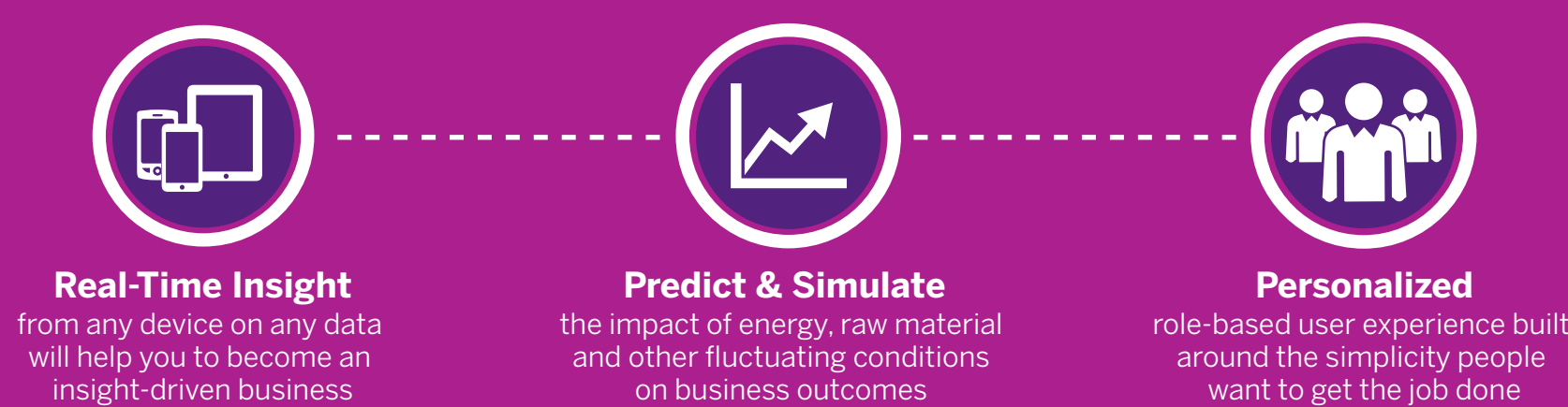


SAP S/4HANA is the next generation business suite that helps enterprises **reimagine business**

REIMAGINE BUSINESS MODELS



REIMAGINE BUSINESS DECISIONS

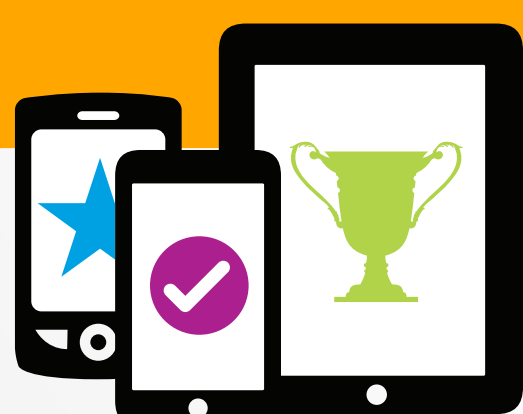


REIMAGINE BUSINESS PROCESSES



Discover SAP S/4HANA

For more information about the next generation business suite please visit:
sap.com/S4HANA



1 - Global Simplicity Index, a study from Henley Business School

2 - IDC - Blending Transactions and Analytics in a Single In-Memory Platform: Key to the Real-Time Enterprise, IDC

3 - "The Next Stage in Creating the Value-Added Finance Function," CFO Publishing, 2014

4 - McKinsey Global Institute - Disruptive technologies: Advances that will transform life, business, and the global economy

5 - McKinsey The Rise of the Networked Enterprise

6 - Cisco Expanding role of mobility in the work space

7 - HBR - Making Real Time Business a Reality



The Best-Run Businesses Run SAP®