REIMAGINE

OURBUSINES

Businesses today live in a digital and networked economy defined by real time business interactions, fast adoption of new technologies like Internet of Things and rapid changes in market conditions

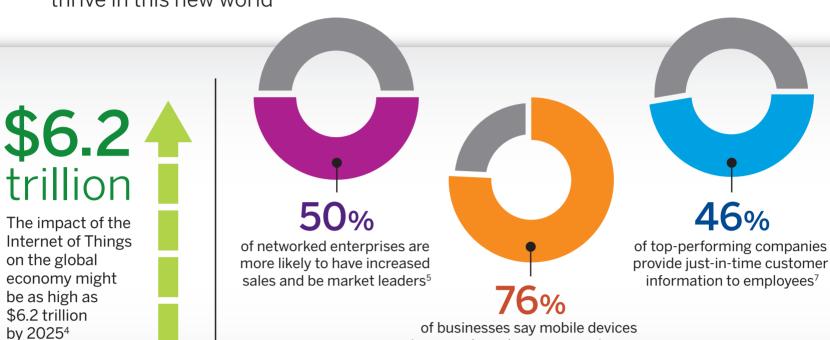
THE CHALLENGE

Complexity and lack of access to real time information stands in the way



THE OPPORTUNITY

Enterprises that can adapt quickly and reinvent their business will lead and thrive in this new world



increased employee responsiveness and decision-making speed⁶

INTRODUCING

NEW!



that helps enterprises reimagine business

SAP S/4HANA is the next generation business suite

REIMAGINE BUSINESS MODELS



business models and unique customer experiences

Things to drive innovative



uncover hidden business opportunities and predict the future



to a global **business network** covering over 1.7 million connected companies

network economy and connect

REIMAGINE BUSINESS DECISIONS









REIMAGINE BUSINESS PROCESSES







For more information about the next

generation business suite please visit:

Discover SAP S/4HANA

sap.com/S4HANA

- 2 IDC Blending Transactions and Analytics in a Single In-Memory Platform: Key to the Real-Time Enterprise, IDC 3 - "The Next Stage in Creating the Value-Added Finance Function," CFO Publishing, 2014

1 - Global Simplicity Index, a study from Henley Business School

4 - Mckinsey Global Institute - Disruptive technologies: Advances that will transform life.

6 - Cisco Expanding role of mobility in the work space 7 - HBR - Making Real Time Business a Reality

5 - McKinsey The Rise of the Networked Enterprise

business, and the global economy



The Best-Run Businesses Run SAP®

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