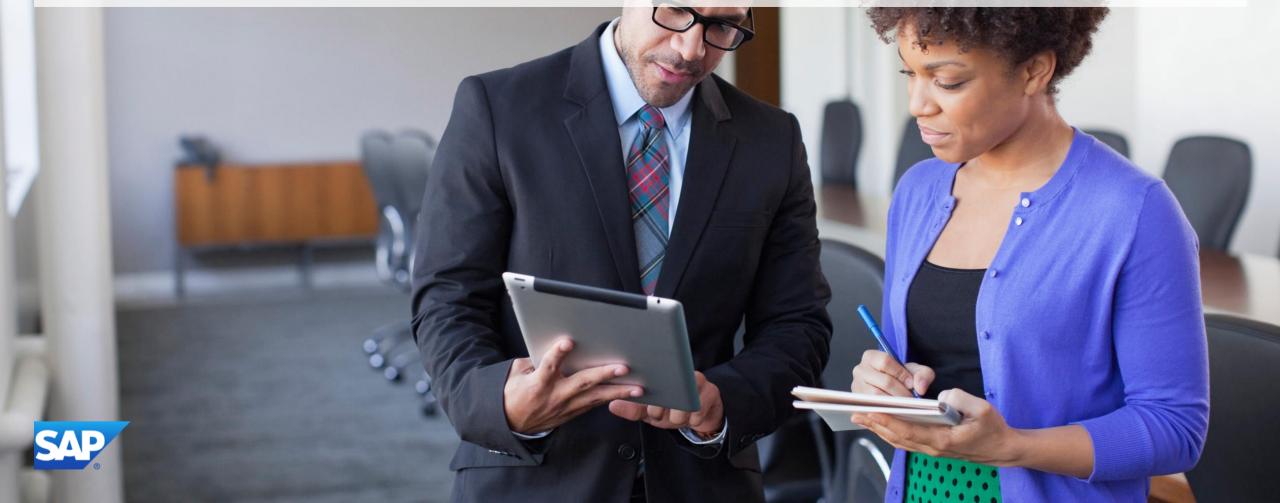
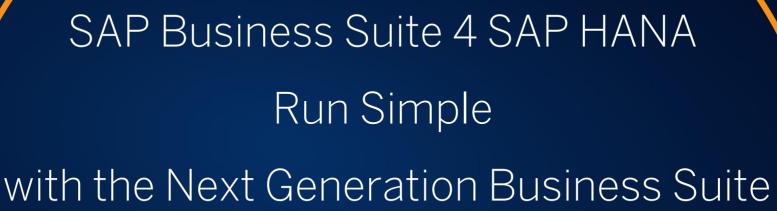
SAP Simple Finance Your Key for a Technology Driven Transformation

Susana Fernandes, Office of the CFO Solutions





Simple Finance, Doha, April 9th 2015

Susana Fernandes – Office of the CFO

Today's Volatile World Needs Strong CFOs



Strong CFOs Transform Their Organizations



Adaptive Finance for a Volatile World

Proactively engage with the business to plan and analyze current and future business scenarios

Optimize finance processes for efficient and collaborative relationships with customers, suppliers, banks, and government authorities

Maintain global regulatory compliance and controls of accounting and tax standards, across currencies, languages and industries



Do You Understand the Art of the Possible?

Financial Planning and Analysis

Develop and Translate Strategy

Planning, Budgeting and Forecasting

Profitability and Cost Management

Monitoring and Reporting

Accounting and Financial Close

Accounting

Entity Close

Corporate Close

Reporting and Disclosure

Financial Close Governance

Treasury and Financial Risk Management

Payments and Bank Communications

Cash and Liquidity
Management

Debt and Investment Management

> Financial Risk Management

Commodity Risk Management

Collaborative Finance Operations

Receivables Management

Collaborative Invoice to Pay

Travel Management

Financial Shared Services

Enterprise Risk and Compliance Management

Enterprise Risk Management

Controls and Compliance
Management

Access Governance

International Trade Management

Fraud Management

Audit Management

Real Time Insight for a Volatile World

Aligned, Agile, Predictive

Single Source of Truth

Real Time Processes

Dynamic Planning and Analysis



Aligned

Single Source of Truth

Provide seamless access to all your financial data

Ensure data consistency across all Finance solutions

Support personalized analytics within the system of record



Single Source of Truth



Central Journal

Replicate accounting records from legacy systems in real-time into a virtual central journal



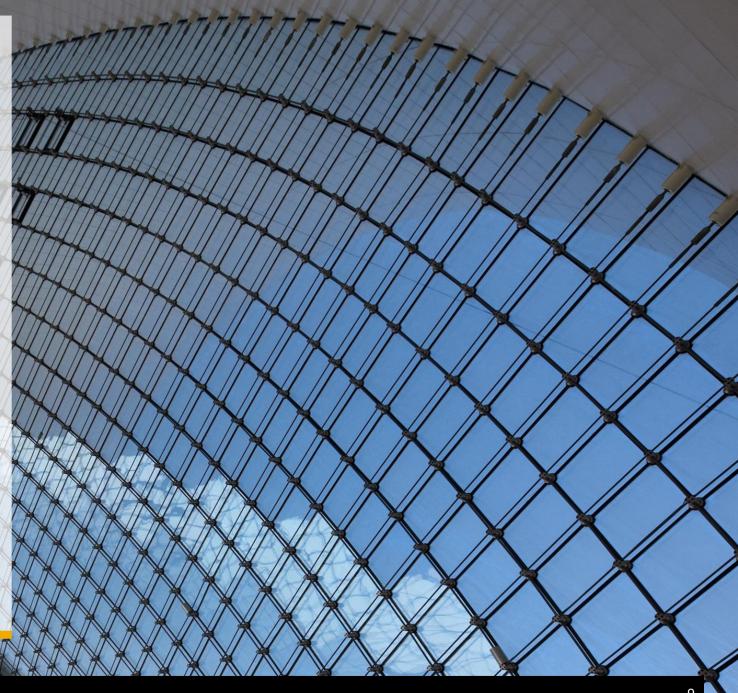
Shared Data and Methods

Share data, data models, and methods that are stored within SAP HANA across solutions



New Accounting Architecture

Reporting on the fly based on individual records with one logical document for both FI and CO



Agile

Real time finance processes

Run adaptable end-to-end processes with real-time execution

Provide instant insight to action based on real-time data

Support real-time process oversight and risk management



Real Time Finance Processes



Real time month end close

Accelerated close with intra-month reconciliation for real time reporting and pre-close simulation



Real time personal analytics

Flexible analytics for instant data access with drill-down along any dimension down to line item level



Next gen user experience

New role based user interfaces with embedded real time analytics and mobile access for business users



Predictive

Dynamic Planning and Analysis

Recognize trends and anticipate future risks earlier

Better understand the impact of changes to your business

Adapt more dynamically to external shifts with a joint plan



Dynamic Planning and Analysis



Integrated business planning

Facilitate collaborative planning processes, linking departmental plans to a central plan



Dynamic business planning

Provide new user experience for driver based planning, simulations, and predictive forecasting



Single analytical solution

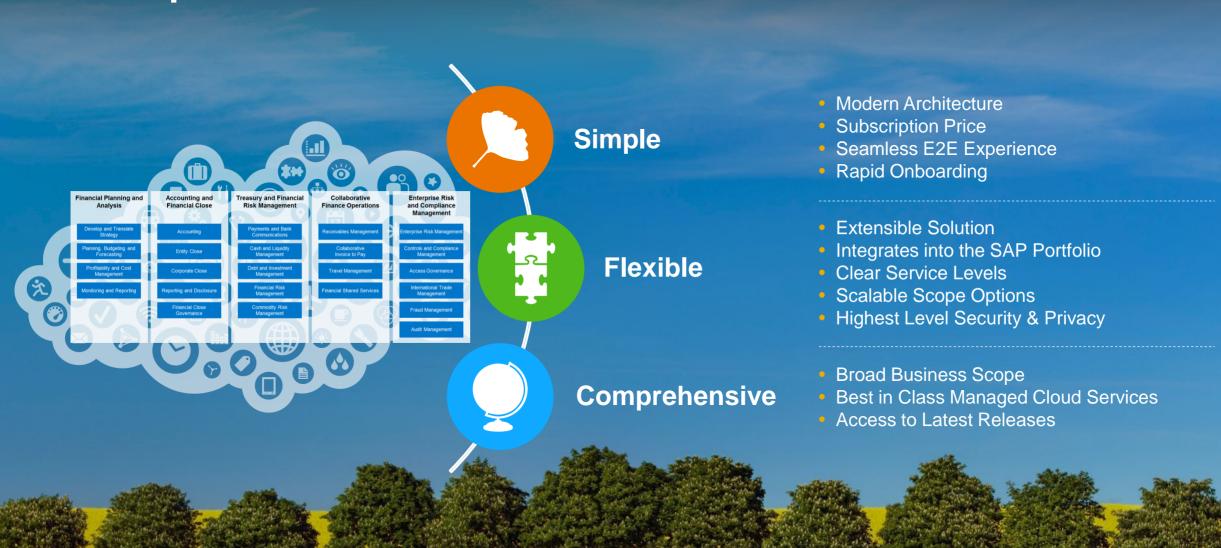
Provide single solution for planning, real time consolidation, profitability analysis, and reporting



Financials Add-On to SAP Business Suite powered by SAP HANA



SAP Simple Finance



SAP Simple Finance

Fully Managed, Monitored and Maintained in the SAP HANA Enterprise Cloud



Assessment

Assessment on technical aspects for solution in scope with action and transition plan



Onboarding & Migration

Prepare the as-is solution and execute the onboarding and migration toward a standardized offering in the SAP HANA Enterprise Cloud



Cloud Infrastructure

Provisioning of cloud hosting infrastructure with enterprise-class Service Level Agreements



Application Management

Provide application incident support and monitoring with agreed Service Level Agreements

SAP HANA Enterprise Cloud

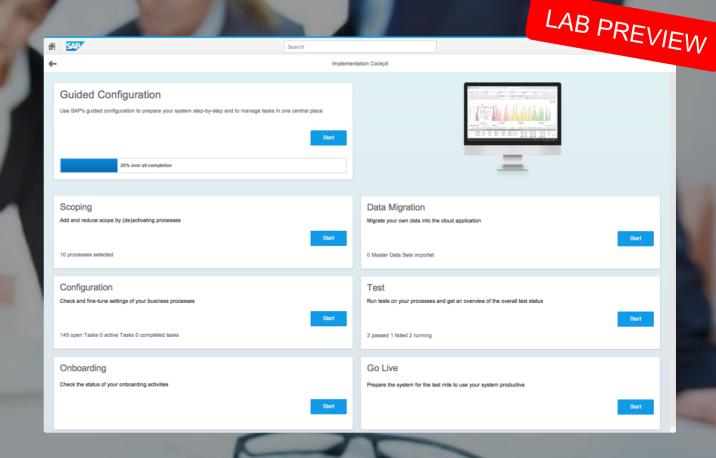
Powered by SAP HANA

SAP Simple Finance

End-to-End Consumption Experience

Not just another Deployment Option...

- Web-based End-to-End Consumption Experience
- Consistent Customer Experience from Discover to Renewal
- Fast Time-to-Value with minimum consulting effort
- Offered along with the renewal of user experience



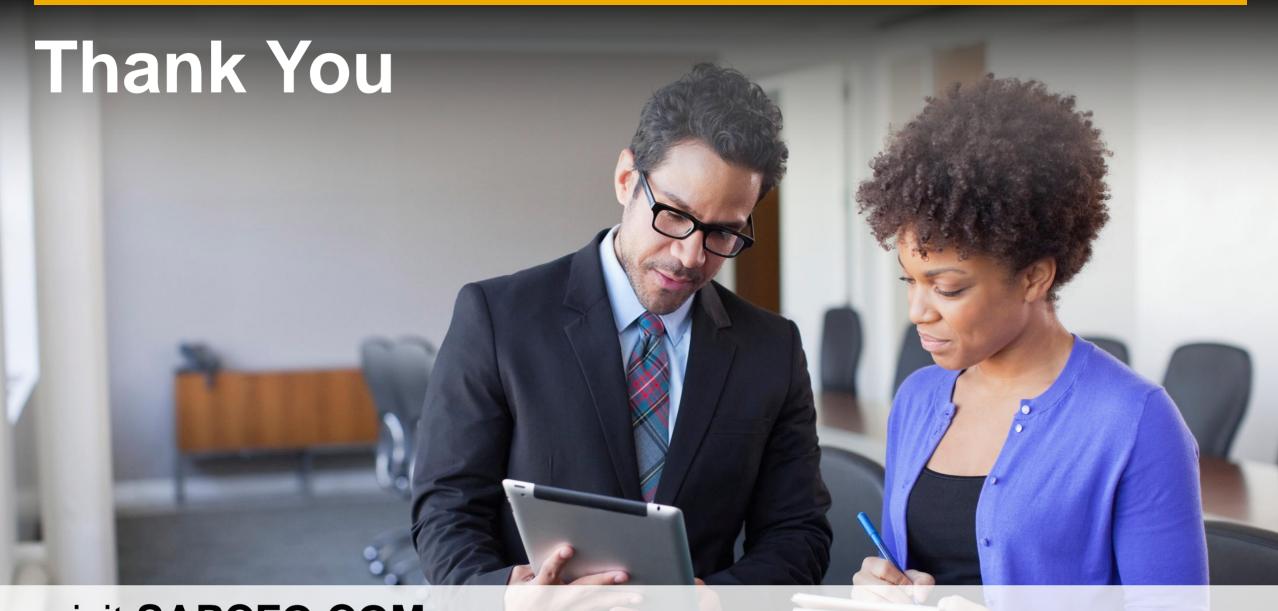
Optional Value Packages on Top of Base Package

Financial Planning Accounting and **Treasury and Financial** Collaborative **Enterprise Risk Risk Management Financial Close Finance Operations** and Analysis and Compliance Management Receivables Management Risk Management Treasury Collaborative **Operations** Invoice to Pay **Travel Management** Fraud Management Planning and reporting Corporate Close and Disclosure Financial Risk Financial **Audit Management Shared Services** Management **Financial Close** Commodity Risk Governance Management

Base Package

Key Take Aways

- Technology innovations like in memory computing or Cloud will trigger a new process revolution, enabling Real Time Finance.
- SAP Simple Finance is a next generation set of solutions to help CFOs accelerate their global Finance transformation.
- It offers simple and unified experience for easy adoption and a smooth deployment in SAP's truly reliable, secure and elastic HANA Enterprise Cloud.



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